## For Immediate Release

## ARTIVIST Seoul Extends Dates for Agostino lacurci's Making Room

Seoul, Korea - January 22, 2024 - Due to popular demand, <u>ARTIVIST</u>, the artist residency and incubator based in Seoul, extends the dates for *Making Room*, a captivating exhibition by Italian artist <u>Agostino lacurci</u>. The works in this exhibition subtly incorporate elements of traditional Korean architecture and botanical motifs, blending them seamlessly with his distinctive flat-shape artistic style. This exhibition is a result of lacurci's diverse explorations during his residency, reflecting an engagement with various cultural influences, including aspects of Korean culture.

A nuanced influence on lacurci's work during this period was his encounter with *Dancheong* (단청), a traditional Korean coloring technique known for its vivid hues and geometric patterns. This technique has informed his artwork, allowing him to create pieces that subtly integrate Korean artistic traditions within a broader, contemporary artistic framework.

"We are deeply committed to nurturing artistic talent through our residency program. Hosting Agostino lacurci's 'Making Room' exhibition emphasizes the significance of providing artists with the space and resources to explore and integrate diverse cultural influences into their work. We are proud to support such cross-cultural artistic endeavors and look forward to continuing to facilitate these enriching exchanges in the art community," shared by Amy Kim, ARTIVIST founder.

Under the auspices of ARTIVIST, lacurci has cultivated a body of work that is rich in narrative, weaving together historical, cultural, and artistic threads. His creations are marked by bold lines, vivid colors, and geometric patterns, typifying a style that is both whimsical and meaningful. lacurci's commitment to contextual relevance is evident in each piece, as he thoughtfully integrates local elements into his work, challenging viewers to see familiar environments from new perspectives.

Making Room, aptly titled, reflects lacurci's innovative approach to art: a blend of literal and metaphorical exploration in transforming two-dimensional works into an enveloping three-dimensional experience. For lacurci, space is more than a physical boundary; it evolves into a canvas for cultural expression, where local heritage and international narratives intermingle, fostering dynamic interactions.

The interplay between the vibrant artworks and the gallery's architectural design is a purposeful transformation of the exhibition environment, carefully orchestrated for an immersive experience. Iacurci's vision extends beyond traditional boundaries, with the gallery walls themselves becoming an active component of his art. These walls, specially constructed and painted, resonate with the vivid colors and geometric forms of his works, creating a fluid visual narrative that transitions seamlessly from the architectural space to the canvas. This innovative approach blurs the lines between art and environment, offering viewers a uniquely engaging experience.

"Making Room is a brilliant example of how bringing artists into a new cultural context can spark extraordinary creativity and underscores the power of our residency program in fostering artistic growth and cross-cultural dialogues. We believe that providing artists with the opportunity to explore and absorb new influences is crucial to the evolution of contemporary art", shared ARTIVIST Curator in Residence, Afrodet Zuri.

This exhibition is an invitation to explore lacurci's artistic journey, bridging the past and present, and blending the vivid with the understated, in a way that respects and reimagines the rich tapestry of cultural history, including touches of Korean influence. Presented by ARTIVIST, this exhibition is a testament to the transformative power of art in bridging diverse cultures and traditions.

Making Room can be viewed at 220-3 Nonhyeon-dong, Gangnam, Seoul through February 29th, 2023.

## **About ARTIVIST**

ARTIVIST is an arts and culture organization comprised of an artist residency program, an art patrons club and an exhibition space. Serving as an incubator for artistic inspiration and collaboration, ARTIVIST provides a supportive

environment where artists can cultivate new relationships and share their work with a wider audience. Its mission is to contribute positively to the cultural landscape by nurturing artistic talent and promoting thoughtful patronage. Please see <a href="artivistglobal.com">artivistglobal.com</a> for more information and coverage in <a href="https://example.com">Hypebeast</a>, <a href="MBN News">MBN News</a>, <a href="Coolhunting">Coolhunting</a> and <a href="https://example.com">Artnet</a>.

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