

For Immediate Release

ARTIVIST Seoul Presents Okokume's *Maeum Ties*

Seoul, Korea - November 27, 2024 - [ARTIVIST](#) is delighted to welcome Barcelona-based artist Okokume (Laura Mas Hernandez) to its residency program. Known for her iconic character *Cosmic Girl*, Okokume's imaginative, emotionally resonant works have found audiences across the globe. Now, through this residency, she will engage with new artistic explorations shaped by her profound personal growth and deep-rooted cultural influences.

Okokume's work is a reflection of her inner evolution, shaped by years of absorbing and connecting with diverse cultures. Particularly, her long-standing connection to Korean culture has richly inspired her artistic practice. Having first visited Korea eight years ago, Okokume found herself deeply moved by the country's vibrant traditions, its harmonious coexistence of historical and modern influences, and the intricate beauty of materials such as hanji paper. This residency has provided her a space to amplify these inspirations, leading her to create work that blends serene color palettes and textures rooted in Korean heritage.

Through this experience, Okokume has explored themes of emotional isolation, introspection, and human interconnectedness. Her art creates an intimate world where muted female figures radiate bonds of love, strength, and care. With facial details intentionally absent, her work invites viewers to project their own emotions and engage in a shared reflective experience.

ARTIVIST's founder, Amy Kim, shared, "Okokume's work is a testament to the power of artistic introspection and cultural exchange. Her ability to channel personal growth into deeply emotional and visually stunning creations resonates profoundly with our mission here at Artivist. We are honored to be part of her creative process and share her vision with the world."

The residency will culminate in Okokume's first solo exhibition in Korea, *Maeum Ties*, set to open on December 13th at ARTIVIST's pop-up space. The title of the exhibition, *Maeum Ties*, draws inspiration from the Korean word *maeum* (마음), which is often translated as "mind" or "heart." Deeply embedded in Korean culture, *maeum* represents the interwoven nature of body and mind, emotion and reason. Unlike the dichotomy often seen in Western philosophy, Korean thought embraces *maeum* as a harmonious union, where both reason and emotion are equally integral to human existence.

"This residency embodies ARTIVIST's mission to support contemporary artists who push boundaries and generate meaningful dialogue. Through Okokume's unique blend of surrealism, cultural reverence, and poignant emotional themes, ARTIVIST continues its dedication to presenting innovative art that bridges creativity and social awareness", shared by ARTIVIST Curator, Afrodet Zuri.

Maeum Ties is on view at 3F, 5-5, Dongho-ro 17-na-gil, Jung-gu, Seoul from December 13th - 30th, 2024.

[Press Assets](#)

About ARTIVIST

ARTIVIST is an arts and culture organization consisting of an artist residency program, an art collector and patrons club and exhibition program. Serving as an incubator for artistic inspiration and collaboration, ARTIVIST provides a supportive environment where artists can cultivate new relationships and share their work with a wider audience. Its mission is to contribute positively to the cultural landscape by nurturing artistic talent and promoting thoughtful patronage. Please see artistglobal.com for more information and coverage in [Hypebeast](#), [MBN News](#), [Coolhunting](#) and [Artnet](#).

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